

www.wcrde-edu.org

World Council For Regular and Distance Education

Application for Accreditation by WCRDE World Council For Regular and Distance Education

Accreditation APPLICATION FORM

Applying to WCRDE for Accreditation & Membership

Thank you for your interest in applying for accreditation and membership through WCRDE. Below are the steps an publication, needs to undertake in order to complete the application process.

- 1. An publication needs to complete the Application Form and send this into the WCRDE office with the application fee as mentioned into Membership Fee.
- 2. On its receipt, the application form will be checked by one of our assessors. WCRDE may then make a request to the publication for further information to support their application.
- 3. If an application is successful, WCRDE will forward the publication the WCRDE accreditation & membership certificate, logo and authorised wording to be used on the publication's website.
- 4. If an application is unsuccessful the application fee will be refunded to the source account minus an administration fee of US\$150.

Renewal for WCRDE Membership

The annual WCRDE Accreditation and Membership renewal fee of amount would be same, needs to be received and cleared by WCRDE prior to the expiry of the current period of accreditation and membership to ensure continuity. If the renewal fee is not received as previously stated, WCRDE Accreditation and Membership will be considered as withdrawn and the name of the publication will be removed from the WCRDE Accreditation page detailed on the WCRDE website. If WCRDE Accreditation and Membership is to be gained after it has been allowed to lapse, it will be considered to be a new application and therefore the initial fee as mentioned into Membership Fee will be required along with the completion of a new WCRDE Membership application form.

Application Form For WCRDE Publication Accreditation & Membership

The following organisation would like to apply for accreditation and membership in the World Council For Regular and Distance Education-WCRDE

Organisation (Electronic or Print Media)	
Address (Full Address)	
Main contact person (Chairman/Director/Editor)	
Telephone	
E-mail	
Fax	

Mobile (WhatsApp, IMO Number)	
Website	
Facebook Account	
Twitter	
Linkedin	
Current Year Revenue*	
What are your reasons for	
joining WCRDE?	
Main location/address	
Subsidiaries/addresses	
Principals of company	
Mission Statement	
History of organization/	
Company	
Product Offerings (Electronic or Print Media)	
,	
Commercial or not-for-profit	

AREA OF OPERATION

MARKETING

Name of Marketing Officer:		
Does the institution have an Ethics Policy?	Yes	No
Which States/countries do your appointed agents/journalists work in?		
Which are the States/countries would you like to see an increase in recruitment	ent of agents/jou	ırnalists?
Are there any states/countries for which you require further	Yes	No
agents/journalists?		
If yes, please indicate the names of the states/countries you would require fur	rther agents/jou	rnalists.
Do your agents/journalists/staff receive training on marketing?	Yes	No
How do you market your publication? Please mark all applicable areas		
Local advertising Twitter		
	'	
Exhibitions Facebook		
International recruitment magazines Internet		
Other (Please state)		

References

application for members for the Chairman/Director.	hip. At least one should be able to provide a personal reference /Editor.
Person 1	
Person 2	

Please give the names of two people willing to write in support of the publication

Appendix 1

Application for Membership by the World Council For Regular and Distance Education (WCRDE)

Declaration: (To be made by the Chairman/Director/Editor)

- 1. I declare that to the best of my knowledge the publication, of which I am Chairman/Director/Editor, is financially stable and that I am able to meet my commitments in terms of both staff salaries and my advertised programme for the journalists.
- 2. I declare that the information provided in this application is correct and all supporting documents are genuine and accurate.
- 3. I have taken reasonable steps to confirm the accuracy of the claims made by staff in respect of qualifications and experience.
- 4. I am prepared to accept the final decision of WCRDE as to the outcome of this application.
- 5. I agree to indemnify WCRDE against all claims, demands, expenses and complaints arising from inaccuracies in the information given by me above.
- 6. I agree to inform WCRDE of any changes in the ownership of the publication or senior management, which occur more than three months before the scheduled date for renewing the publications WCRDE accreditation and membership.
- 7. I accept that the term "WCRDE Member Publication" means that my publication is a member of WCRDE, and I undertake not to represent my publication as enjoying this recognition before it has been granted nor after it has been withdrawn or suspended.
- 8. I understand that failure of continuing compliance with the membership criteria may lead to the removal of my publications membership by WCRDE.

Signed:	Date:		
Name:	Position / Tit	le:	

For and or	n behalf of (name	of publication):		